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Byblos Bank Launches the
Byblos Bank World MasterCard Credit Card

Byblos Bank Headquarters, 30 May, 2016: Byblos Bank launched the Byblos Bank World MasterCard Credit Card, a new product offering a whole set of privileged features that give clients more control of their travels, allow them to benefit from exciting experiences and offer them greater satisfaction and convenience.

Available in US dollars at a cost of USD 250 per year, the Byblos Bank World MasterCard Credit Card is offered with such advantages as worldwide acceptance and it can be obtained based on a fixed income or a blocked deposit equal to 120% of the credit limit. It provides free round-the-clock worldwide concierge service, unlimited access to the VIP airport lounges worldwide, in addition to a set of free insurance policies such as Free Emergency Medical Evacuation and Repatriation Coverage, Free Personal Accident Insurance, and Free Medical Emergency Expenses. These are also accompanied with free membership in the World MasterCard Travel Program that cardholders can use to benefit from discounted offers in the finest hotels and fancy restaurants around the world, or to book cruise trips.

"With Byblos Bank World MasterCard Credit Card, cardholders will have the freedom to do exactly what they want, whenever they feel like it, and request the assistance from a dedicated customer service, available 24 hours a day", said Georges Fares, Head of Group Cards, Accounts and Bancassurance Products at Byblos Bank Group. He added: the Card, which is a special banking product dedicated mostly to those with heavy travel schedules, comes within our strategic plans to cater to this specific category of customers to allow them the kind of convenience and ease they look for."

It is to note that the Byblos Bank World MasterCard Credit Card gives automatic access to Byblos Bank "Akram Program", the most generous card loyalty program in Lebanon, which entitles customers to reach more distant travel locations with fewer points/miles than its competitors.

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